



Rapid City Regional Airport Privacy Policy

This Privacy Policy was last modified on April 1, 2017. This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site. We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

Information Collection And Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name ("Personal Information"). We collect information that is used for analysis and statistical purposes to help us best manage our Site.

If you send us an electronic message or complete an online feedback form with a question or comment that contains Personal Information or if you fill out a form that e-mails us this information, we will use the personally identifiable information only to respond to your request and analyze trends. We may redirect your message to another government agency or person who is in a better position to answer your question.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

Remarketing

We use remarketing and audience features to show website visitors relevant messaging about the Rapid City Regional Airport after you leave our Site. Third party vendors, such as Google, use this audience/cookie information to show our messaging after leaving our Site via a network of publisher sites. Visitors can opt out here: [Network Advertising Initiative opt-out page](#).

Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive. Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Disclosure to Third Parties

As a governmental agency, we are governed by open records laws. Any information that we receive through the use of our Site is subject to the same provisions as information provided on paper. Otherwise, we do not share Personal Information with any third party without your permission. We disclose only in aggregate form our statistical analyses or demographics of users to third parties. This information is not reported or used in any manner that would reveal Personal Information and will not be released to any outside parties unless we are legally required to do so in connection with law enforcement investigations or other legal proceedings.



Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Links to Other Sites

This Site may also provide links to other sites outside of rapairport.com. We are not responsible for the content, protection of personal information or the privacy practices of these sites.