

Dr. Helen Usera

Dr. Helen Usera, owner of Aspiring Business Consulting, has worked with nonprofit organizations and small businesses in leadership development, strategic and succession planning, merger, business development and fund development. She has worked as a Business Development and Management Consultant providing training and facilitation to small businesses and government agencies in the areas of leadership, organizational structures, and marketing and social media consultation. Dr. Usera received a Doctorate in Educational Administration from University of Kansas and brings extensive experience in project management, program and curriculum development, strategic planning, program evaluation, institutional research and education research. She has also provided evaluation services and training and technical assistance for numerous faith-based and community organizations. Dr. Usera served as the President of a nonprofit organization as well as project director for federal grants awarded to the nonprofit. Her ten-year career in the United States Army Reserves honed rapid response, decision making, assessment and leadership assets.

Email: Helen.Usera@rcgov.org