



Airport Seeking Local Artwork for Temporary Exhibition

RAPID CITY, S.D. (1/15/2018) – The Rapid City Regional Airport is seeking local artwork for its temporary art exhibition program for display during 2018. Two different exhibition periods are available: April 1-July 31, 2018; and August 1, 2018-January 31, 2019. This is an excellent opportunity for regional artists to have artworks displayed in the gate areas of the airport where it will be viewed and enjoyed by thousands of travelers.

Proposals for the temporary 2018 Art Exhibition program may be submitted at www.callforentry.org under the call: “Rapid City Regional Airport Temporary Art Exhibition 2018” or https://www.callforentry.org/festivals_unique_info.php?ID=5000. There is no charge to submit an application.

Additional information may be obtained at www.rapairport.com or by emailing toni.broom@rcgov.org.

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MEDIA CONTACT:

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RAPID CITY REGIONAL AIRPORT ART EXHIBITION PROGRAM GUIDELINES

OPPORTUNITY FOR REGIONAL ARTISTS

This is an opportunity for regional artists to have artworks displayed in the departure and arrival gate areas of the airport where it will be viewed and enjoyed by thousands of travelers. Proposals may be submitted by individual artists, artists working in collaboration, and nonprofit arts organizations. Exhibition proposals may be submitted for a specific location (see display opportunities) or for placement at Rapid City Regional Airport's (RAP) discretion. Individual artists may submit specific individual artworks for consideration as part of juried or curated exhibition opportunities. Current exhibition periods: April 1-July 31, 2018 and August 1, 2018-January 31, 2019. Artists may apply for either exhibition period.

ABOUT THE RAPID CITY REGIONAL AIRPORT ART EXHIBITION PROGRAM

Vision

The Art Exhibition Program of the Rapid City Regional Airport will:

- offer artwork that is a reflection of our region
- display regionally produced artwork that interprets and embodies the rich and diverse environments and cultural heritage of the West
- allow for a variety of artwork by different area artists to be displayed throughout the year, providing a sense of dynamic change complementing the permanent artwork

Mission

- present high-quality, regionally produced, original artworks for the airport
- support the airport's overall vision of creating and managing public spaces that enhance the user's experience
- support efforts to foster the creative economy of the area
- display the work of regional artists
- educate visitors about the abundant artistic and cultural resources of our region

Goals

- **Honor the experience:** The airport arts experience is part of the first glimpse of the area for travelers.
- **Respect the sensitivities of travelers:** Value and respect creative freedom, recognizing that there are subjects, images and messages which might be of more sensitive nature than they would be outside the airport environment. Create a program of artistic excellence where a sensitive approach to story and image work together in the presentation of great art.
- **Foster opportunities for regional artists**
- **Provide a fair and transparent selection process**
- **Ensure inclusiveness and non-discrimination**



EXHIBITION SPACE

All exhibit locations are located past the security screening checkpoint at arrival and departure gates. Spaces are well-lit and guarded but are not strictly climate, dust, or uv controlled. All installations must be durable, low maintenance and appropriate for the airport environment. All art displays will be screened by TSA and no TSA or FAA prohibited items will be allowed as part of the exhibit.

ARTIST/ARTS ORGANIZATION ELIGIBILITY

Individual artists wishing to exhibit must be at least 18 years of age. For a proposal to be considered, the **artist(s) must live and/or work within a 250 mile radius of the airport. Native American artists who do not currently live and/or work in the area are also eligible by showing proof of enrollment in a federally recognized tribe located within a 250 mile radius of the airport.** Artist(s) must provide proof of residency or business location by submitting a copy of one of the following: driver's license, or other proof of residency or tribal enrollment. Post Office Box addresses are acceptable in areas not assigned a street address. The document must include the name of the artist or artist's business and the address. If the proposal is collaborative effort, each artist/collaborator must meet the residency requirements.

ARTS PROGRAM GUIDELINES

GENERAL STANDARDS: The content of exhibitions and displays are wide and varied and adhere to the highest standards. Only the highest quality objects and materials, suited to the theme of the exhibition or display, are selected for presentation. RAP reserves the right to reject and/or accept any and all artwork at its sole discretion.

SUITABLE THEMES: The subject matter of the exhibitions and displays must be appropriate for viewing in an airport venue. Rapid City Regional Airport does not accept for display:

- messaging that is intolerant to racial, ethnic, gender or sexual identities,
- lewd or pornographic depictions,
- violent or menacing images,
- images that could relate to terrorism, aviation accidents, death, etc. that are inappropriate for an airport setting, or
- any messaging that violates City of Rapid City, Pennington County, South Dakota or Federal law or policy.

ARTS EXHIBITION PROGRAM STANDARDS: At the discretion of RAP, the Arts Exhibition Program will accept for exhibition objects and display materials which meet the criteria below. To be considered for display at RAP the exhibition must:

- present an informative or enlightening subject of cultural interest which will be a captivating occasion for our passengers and visitors,
- contribute to a sense of place, unique to the experience at RAP,
- adhere to the highest standards of craftsmanship, authenticity, presentation, scholarly interpretation, and design,
- be in support of airport goals, and
- not utilize calls-to-action, other marketing messages, or logos.



CULTURAL PARTNER DISPLAY PROGRAM STANDARDS: At the discretion of RAP, the Art Exhibition Program will accept collaborative, ancillary or supportive exhibit material from an organization hosting an exhibition or event, for display. These materials must meet the criteria, below. To be considered for display, the material must:

- be associated with a cultural event, non-profit, museum exhibition, or otherwise be of vital cultural interest to regional residents and travelers,
- be in support of airport goals,
- not contain any TSA/FAA prohibited items in its display,
- not utilize calls-to-action, other marketing messages or logos, and
- include a compensatory guarantee. RAP will consider accepting promotional displays based on an agreement to provide RAP in-kind compensation of a value congruent to the size and nature of the display. Compensation may include the listing of RAP as a sponsor in printed and online materials, or other forms of in-kind compensation. The nature and level of comparative value of the compensation will be determined by RAP staff.

ADVERTISING PROGRAM DEFINITION: As it pertains to the Art Exhibition Program, any proposal for exhibition or promotional display that falls under the following criteria will be considered advertising, and will not be accepted by the RAP Arts Committee. Advertising is described as material that contains:

- messaging in direct promotion of a for-profit company or corporation,
- material that is identical or similar to that used elsewhere in direct advertising, and
- material that violates any of the above standards for exhibitions or promotional displays.

CURATORIAL DISCRETION: RAP reserves the right to refuse to exhibit, or remove from exhibition any work or group of works that RAP deems unacceptable for any reason and at any time. Cause for removal may include (but is not limited to):

- poor craftsmanship,
- significant departure from proposal or design,
- factual error,
- safety and operational concerns,
- conflict with, or violation of, any contracts between RAP and its vendors, suppliers, concessions, and airline partners,
- violation of RAP art guidelines,
- violation of any City of Rapid City, Pennington County, South Dakota or Federal policy or law, or
- anything considered inappropriate by RAP or the RAP Arts Committee.

DISPLAY OPPORTUNITIES

See separate pages



EXHIBITION/INSTALLATION PROPOSALS

Preliminary exhibit/installation applications may be submitted for review at any time. Applications that fulfill preliminary qualifications will be reviewed by the RAP Arts Committee two to four times per year. From time to time, special calls may be offered.

APPLICATION PROCESS

Applications will only be accepted through www.callforentry.org. CallforEntry.org™, also known as CaFÉ™ is a Web-based service that is free to artists. This system allows RAP to easily and cost-effectively manage artist-application and jury processes.

Applications should include the following:

- **Portfolio** – Provide no more than 10 representative work samples pertinent to this project and your proposal. If this is a collaborative effort, please provide samples from each collaborator. Instructions for media preparation may be found at https://www.callforentry.org/image_prep.phtml.
- **Written Proposal** - The written proposal must include:
 - **Narrative summary:** Briefly describe the proposed artwork, how it is a reflection of our region, its interpretation of the rich and diverse environments and cultural heritage of the West, and the materials that will be used.
 - **Installation Plan:** If applicable, identify the intended specific location for the artwork. Describe how the artwork will be presented and installed, the method of installation (in segments, as one unit, etc.), what equipment will be required, linear footage of wall space needed for installation, any special or unique installation requirements, and any required lighting, power, or data connections, etc. **Please Note: Only two dimensional artwork will be considered at this time. All work must be ready to hang with d-rings. All installations must be durable, low maintenance and appropriate for the airport environment.**
 - **Maintenance Requirements:** Detail any maintenance requirements of the artwork. If none, so state.
- **Additional Materials:** suggested but not required
 - exhibition statement or artist statement (for each artist)
 - proposed time frame (if applicable)
 - proposed location (if desired)
 - brief resume and bio for each artist
 - brief description of each piece submitted and the inspiration or concept behind the piece or process involved in creating it
 - support materials (newspaper articles, reviews, previous exhibition catalogs etc (no more than 5)
 - special installation requirements (if applicable)



REVIEW PROCESS

CRITERIA

- artistic merit
- cultural significance and regional interest
- feasibility

COMMITTEE REVIEW

The RAP Art Exhibition Program is supervised by an Arts Committee appointed by the Rapid City Regional Airport Board of Directors. The RAP Arts Committee is responsible to develop the Art Exhibition Program and to review and select proposals for exhibit at the airport. The RAP Arts Committee will review all qualified proposals two to four times per year with special calls from time to time.

Exhibitor Interview

The RAP Arts Committee reserves the right to contact any or all artist(s) during the review process for clarification and/or understanding. Additionally, artist(s) may be asked to sit for a committee interview. Questions and interviews are at the sole discretion and option of the committee and may not be afforded to any or all artist(s).

COMMITTEE APPROVAL

After the proposals are reviewed, the RAP Arts Committee will make their selection recommendations to the Airport Executive Director. The Airport Executive Director, or his/her designee, will make the final decision on the selected exhibits. THE AIRPORT EXECUTIVE DIRECTOR RESERVES THE RIGHT TO ACCEPT OR REJECT ANY OR ALL COMMITTEE SELECTIONS.

EXHIBITION PROCESS

APPROVAL

After the work is recommended for display the exhibitor shall, at least 30 days prior to the scheduled installation date, present the entirety of the proposed exhibit contents (or photographic documentation thereof) to a designated RAP Art Exhibition Program representative for review of its appropriateness and condition. RAP reserves the right to deny or refuse the display of any item for any reason.

LOAN AGREEMENT AND INSURANCE

- Following final approval RAP and exhibitor will enter into a formal agreement indicating the conditions of the display.
- Exhibiting artists and arts organizations must provide proof of insurance with RAP listed as additional insured.

INSTALLATION

- Exhibitors are responsible for producing/gathering of display materials and transporting them to the airport at a time designated by RAP.



- Exhibitors are responsible for all arrangements and costs including delivery, equipment and tools as necessary, to provide a complete installation of approved projects.
- Exhibitor may be required to assist in the installation of exhibits as scheduled.
- The installation must be in good repair and able to withstand the rigors of public exhibition for the agreed-upon exhibition period.

SIGNAGE

- RAP will produce all exhibition signage and object labels in a standard format (to be developed) that will be installed according to RAP guidelines.
- Exhibitors are responsible for providing all information required for exhibition signage.

REPAIR, MAINTENANCE and ALTERATION

- After the installation of an exhibition, RAP reserves the right, at all times, to require removal or alteration prior to the end of the scheduled exhibition period.
- The exhibitor is responsible for responding, within 36 hours to an RAP request to clean, repair or perform maintenance on display contents. Failure to respond to such requests may result in the installation removal before the end of the contracted exhibition period.
- Cleaning requires advance coordination with the RAP representative for an assigned time to complete the work. Exhibitors are responsible for provided their own cleaning supplies.

SALES

Sales may be facilitated directly between the buyer and the artist. Sales may also be facilitated through the Airport gift shop concessionaire through a separate agreement between the Artist and the concessionaire. Artwork sold from the exhibition cannot be removed from the exhibit until after the exhibition closes.

DE-INSTALLATION

- Exhibitors are responsible for all transportation and/or shipping costs.
- Pick up arrangements must be made at a time designated by RAP.
- Any work not retrieved at the agreed de-installation time will be donated to charity.

CANCELLATION

RAP reserves the right to cancel a scheduled exhibition at any time prior to the designated installation date should any unforeseen or emergency situations arise. All attempts will be made to reschedule the exhibition at a time of mutual convenience; however, if the exhibition is time sensitive, RAP cannot guarantee a re-scheduled exhibition.

AIRPORT CONTACT INFORMATION

Rapid City Regional Airport
 4550 Terminal Road, Suite 102
 Rapid City, SD 57703
 605-394-4195, ext. 2
 toni.broom@rcgov.org



RAPID CITY REGIONAL AIRPORT ART PROGRAM DISPLAY OPPORTUNITIES

LOCATION #1 - GATE 1

All work must be hung from a gallery track and cable system. Gallery track is installed on the wall, just below the ceiling.

3 electric outlets available along the ceiling and 3 outlets available along the lower wall.

The ceiling next to the wall is ~2' higher than the surrounding area

Space: `30' linear feet, surrounding ceiling at 10'1", recessed to 12" next to the wall.

Format: 2-D & to accommodate waiting chairs lining the wall

Capacity: Hanging track: 300lbs per 6 ft length

Hanging cable: 45lbs per cable

Hanging hooks: 33lbs per hook

Mount: All pieces must be equipped with D-rings for hanging



LOCATION #2 - TSA WALL

All work must be hung from a gallery track and cable system. Gallery track is installed on the wall, just below the ceiling.

There is a wall grate centered on the wall that is 86" wide and 51 ¼" from the floor. There is a fire extinguisher to the right side as you are facing the wall that extends 20" from the right and 60 ½" up from the floor.

Location: opposite gate 2 and just past TSA area

Space: 11'2" linear feet, ceiling at 10'1"

Format: 2-D

Capacity: Hanging track: 300lbs per 6 ft length

Hanging cable: 45lbs per cable

Hanging hooks: 33lbs per hook

Mount: All pieces must be equipped with D-rings for hanging



LOCATION #3 - GATE 2

All work must be hung from a gallery track and cable system. Gallery track is installed on the wall, just below the ceiling.

3 electric outlets available along the ceiling and 3 outlets available along the lower wall.

This is alongside the gift shop wall and is a place where patrons line up to board.

Space: 21 linear feet, ceiling at 10'1"

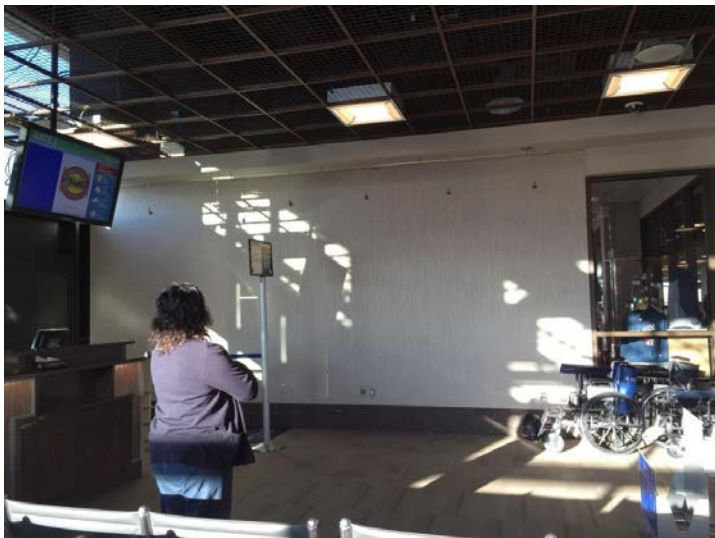
Format: 2-D

Capacity: Hanging track: 300lbs per 6 ft length

Hanging cable: 45lbs per cable

Hanging hooks: 33lbs per hook

Mount: All pieces must be equipped with D-rings for hanging



LOCATION #4 - WEST OF RESTROOMS

All work must be hung from a gallery track and cable system. Gallery track is installed on the wall, just below the ceiling.

Space: 78", ceiling at 10'1"

Format: 2-D

Capacity: Hanging track: 300lbs per 6 ft length

Hanging cable: 45lbs per cable

Hanging hooks: 33lbs per hook

Mount: All pieces must be equipped with D-rings for hanging



LOCATION #5 - GATE 3

All work must be hung from a gallery track and cable system. Gallery track is installed on the wall, just below the ceiling.

3 electric outlets available along the ceiling and 3 outlets available along the lower wall.

The ceiling next to the wall is ~2' higher than the surrounding area.

Space: `30' linear feet, surrounding ceiling at 10'1", recessed to 12" next to the wall.

Format: 2-D / must accommodate waiting chairs and trash receptacles lining the wall

Capacity: Hanging track: 300lbs per 6 ft length

Hanging cable: 45lbs per cable

Hanging hooks: 33lbs per hook

Mount: All pieces must be equipped with D-rings for hanging

